# **Pre-Feasibility Study**

# OFF-SEASON VEGETABLE FARMING (HIGH TUNNEL)



# Small and Medium Enterprises Development Authority Ministry of Industries & Production

**Government of Pakistan** 

www.smeda.org.pk

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# **Document Control**

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#### 1 EXECUTIVE SUMMARY

Tunnel farming is practiced in many areas of Pakistan and is gaining popularity. Faisalabad, Mamokanjan, Gujranwala, Okara & Sahiwal are the most prominent cities for tunnel farming.

The proposed project is a medium sized off-season vegetable tunnel farm, spreading over 9 acres. Off-season vegetables will be cultivated in this project using high tunnel technology. The three vegetables cultivated in this particular project are Tomato, Sweet Pepper and Cucumber. The total time; from land preparation to harvesting, is around 7 months.

The estimated yield of the farm varies according to the type of vegetables selected. The proposed vegetable mix for this pre-feasibility will be cultivated on 9 acres of land. The numbers of plantations each year are 10,000 plants of tomato, 15,000 plants of sweet pepper and 15,000 plants of cucumber. The estimated produce would be 50 tons of tomato, 20 tons of sweet pepper and 40 tons of cucumber respectively.

Complete adherence to best agronomic practices is critical to the success of this project. Therefore, technical knowledge & experience of the entrepreneur is absolutely necessary.

The cost for setting up the high tunnel farm is estimated at Rs. 10.21 million out of which Rs. 3.36 million is the capital cost and Rs. 6.85 million is for working capital. The project NPV is projected at Rs. 1.72 million with an IRR of 29% and payback period is 3.87 years respectively.

### 2 INTRODUCTION TO SMEDA

The Small and Medium Enterprises Development Authority (SMEDA) was established in October 1998 with an objective to provide fresh impetus to the economy through development of Small and Medium Enterprises (SMEs).

With a mission "to assist in employment generation and value addition to the national income, through development of the SME sector, by helping increase the number, scale and competitiveness of SMEs", SMEDA has carried out 'sectorial research' to identify policy, access to finance, business development services, strategic initiatives and institutional collaboration and networking initiatives.

Preparation and dissemination of prefeasibility studies in key areas of investment has been a successful hallmark of SME facilitation by SMEDA.

Concurrent to the prefeasibility studies, a broad spectrum of business development services is also offered to the SMEs by SMEDA. These services include identification of experts and consultants and delivery of need based capacity building programs of different types in addition to business guidance through help desk services.



#### 3 PURPOSE OF THE DOCUMENT

The objective of the pre-feasibility study is primarily to facilitate potential entrepreneurs in project identification for investment. The project pre-feasibility may form the basis of an important investment decision and in order to serve this objective, the document/study covers various aspects of project concept development, start-up, and production, marketing, finance and business management. The purpose of this document is to facilitate potential investors in **Off-season Vegetable Farming (High Tunnel)** by providing them with a general understanding of the business with the intention of supporting potential investors in crucial investment decisions.

The need to come up with pre-feasibility reports for undocumented or minimally documented sectors attains greater imminence as the research that precedes such reports reveal certain thumb rules; best practices developed by existing enterprises by trial and error, and certain industrial norms that become a guiding source regarding various aspects of business set-up and it's successful management.

Apart from carefully studying the whole document one must consider critical aspects provided later on, which form basis of any Investment Decision.

## 4 BRIEF DESCRIPTION OF PROJECT & PRODUCT

Vegetables can be cultivated in off-season, with introduction of techniques like tunnel technology, in which temperature and moisture is controlled for growth of vegetables in specific conditions. The production of vegetables all-round the year, enables the technically competent growers to fully utilize their resources and achieve higher income as compared to traditional crops.

The proposed project is designed as a medium sized off-season vegetable farming unit on 9 acres of land. Off-season vegetables, such as, tomatoes, chillies / hot pepper, cucumber, brinjal, sweet peppers, ridge-gourd (teenda) and bitter-gourd (karela) can be cultivated using high tunnel technology. However, for the purpose of this pre-feasibility, three crops are being proposed, namely, tomato, sweet pepper, and cucumber.

The farm will provide employment opportunities to 10 individuals directly, while seasonal pickers and packers would also be required. The estimated yield potential of the farm varies according to the selected type of vegetable. With above-mentioned vegetable mix, combined yield of 110 tons per season excluding wastage.

#### 4.1 High Tunnel Structure Specification

The proposed off-season vegetable farm is recommended with the use of high tunnels of bamboo structure, for which construction cost is quite low. The details of high tunnel structure is given in the following table:



Requirement

**Tunnel Specification** 

|                        | •        | 3                                     |  |
|------------------------|----------|---------------------------------------|--|
| Material Specification | Material | Description                           |  |
|                        | Bamboo   | Diameter 2~3 inch<br>Length 8.5~20 ft |  |
|                        | Plastic  | 0.10 mm thick                         |  |

10 ft

200 ft

30~32 ft

6 per acre

**Table 1: Specifications of High Tunnel** 

**Dimensions** 

Height

Width

Length

No. of tunnels

The cost of such tunnel amounts to Rs. 3,181,500 excluding the cost related to plastic used as a shield (Cover) and mulch.



Figure 1 - High Plastic Tunnel

#### 4.2 Support Structure

Each tunnel will be 200 feet long, 10 feet high and 30~32 feet wide. The tunnel is built by 2~3 inch diameter bamboo having 8.5~20 feet length. The bamboos are fixed at regular distance of approximately 10~15 feet. Each tunnel structure will then be covered by 0.10 mm thick plastic sheet. Approximately 6 tunnels can be constructed on an acre of land depending on the type of vegetable, i.e. tomato, sweet pepper and cucumber.

# 4.3 Installed and Operational Capacities

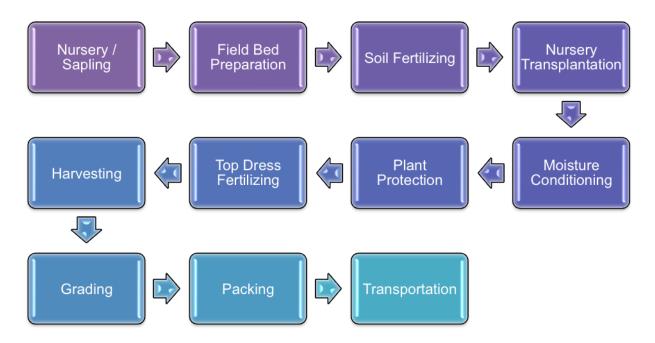
Following table provides information on the total production, inclusive of 10% wastage:



**Table 2: Total Production Capacity** 

| Vegetables   | Area<br>(Acres) | No of Plants / Acre | Total Production (kgs) |
|--------------|-----------------|---------------------|------------------------|
| Tomato       | 4               | 10,000              | 50,000                 |
| Sweet Pepper | 2               | 15,000              | 20,000                 |
| Cucumber     | 3               | 15,000              | 40,000                 |

#### 4.4 Production Process Flow



# 5 CRITICAL FACTORS

Following principles need to be pursued for best productivity of vegetables:

- ⇒ Proper soil analysis for determining soil nutritional level.
- ⇒ Use of high quality hybrid seeds.
- ⇒ Fertile land and its maintenance within the tunnel during the period of cultivation.
- ⇒ Timely control of pests, diseases and implementation of all recommended agronomic measures.
- ⇒ Selection of profitable vegetables on the basis of best analysis of cost and revenues for a given season. Cost efficiency through better management.
- ⇒ Maintenance and control of internal temperature and humidity of the tunnel.
- ⇒ Timely irrigation, fertilization, training and grading of plantation.



- ⇒ Fertilization as per expert(s) recommendation.
- ⇒ Appropriate post-harvest arrangement for washing, grading, packing, and transportation of product to the market.

#### **6 GEOGRAPHICAL POTENTIAL FOR INVESTMENT**

As per the information gathered from Agriculture Department, Government of Punjab, and National Agricultural Research Center, Islamabad, following are the potential areas of off-season vegetable production:

Mamonkangan, Nankana Sahib, Faisalabad, Kamalia in Toba Tek Singh, Rahim Yar Khan, Chack Shahzad, Islamabad, Swat, Tarnab, Mardan, Khairabad, Mirpur Khas, Chiniot, etc., in addition to few other locations in Sindh and Balochistan.

### 7 POTENTIAL TARGET CUSTOMERS / MARKETS

Keeping in view the product price level, demand and purchasing power of customers; whole sale vegetable markets in metropolitan cities / urban areas are the potential markets for off season vegetables.

#### 8 PROJECT SUMMARY

A detailed financial model has been developed to analyze the commercial viability of Off Season Vegetable Farming (High Tunnel). Various cost and revenue related assumptions along with results of the analysis are outlined in this section.

The projected Income Statement, Cash Flow Statement and Balance Sheet are attached as annexure.

# 8.1 Project Economics

The following table shows internal rate of return, payback period and net present value of the project.

**Table 3: Project Economics** 

| Description                   | Details   |
|-------------------------------|-----------|
| Internal Rate of Return (IRR) | 29%       |
| Payback Period (Yrs.)         | 3.87      |
| Net Present Value (NPV) Rs.   | 1,716,532 |

Returns on investment and its profitability are highly dependent on the entrepreneur having some practical knowledge about agriculture and farming, selection of fertile land, selection of high yield seed, cultivation, vegetables and selection of right time



for vegetable cultivation.

Table 4: Breakeven (100% Equity Based)

| Break-Even Analysis                    | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 | Year 6 | Year 7 | Year 8 | Year 9 | Year<br>10 |
|--|--------|--------|--------|--------|--------|--------|--------|--------|--------|------------|
| Break-Even<br>Revenue<br>(In Millions) | 2.0    | 2.1    | 2.2    | 2.4    | 2.6    | 2.7    | 3.0    | 3.2    | 3.4    | 3.7        |
| Break-even<br>Produce<br>(Kgs)         | 57,052 | 54,389 | 52,118 | 52,151 | 50,156 | 47,969 | 48,031 | 46,542 | 45,238 | 45,283     |
| Margin of<br>Safety                    | 84%    | 85%    | 86%    | 86%    | 87%    | 87%    | 87%    | 87%    | 87%    | 87%        |

# 8.2 Project Financing

Table 5: Project Economics Based on Debt (50%): Equity (50%)

| Description                   | Details   |
|-------------------------------|-----------|
| Internal Rate of Return (IRR) | 29%       |
| Payback Period (Yrs.)         | 3.87      |
| Net Present Value (NPV) Rs.   | 4,632,580 |

Following table provides details of the equity required and variables related to bank loan:

**Table 6: Project Financing** 

| Description                         | Details   |
|-------------------------------------|-----------|
| Total Equity (50%)                  | 5,103,583 |
| Bank Loan (50%)                     | 5,103,583 |
| Markup to the Borrower (%age/annum) | 14%       |
| Tenure of the Loan (Years)          | 5         |

# 8.3 Project Cost

Following requirements have been identified for operations of the proposed business:



**Table 7 : Project Cost Summary** 

| Description               | Amount Rs. |
|---------------------------|------------|
| Capital Cost              |            |
| Farm Tools                | 62,500     |
| Furniture and Fixtures    | 76,000     |
| Tunnel Equipment          | 3,181,500  |
| Pre-operating Cost        | 40,000     |
| Total Capital Cost        | 3,360,000  |
| Working Capital           |            |
| Cash                      | 2,416,667  |
| Raw Material Inventory    | 3,980,500  |
| Upfront Land Lease Rental | 450,000    |
| Total Working Capital     | 6,847,167  |
| Total Project Cost        | 10,207,167 |

# 8.4 Land Requirement

The area has been calculated on the basis of minimum viable land required for setting up Off-Season Vegetable Farm (High Tunnel). However, the existing units do not follow any set pattern. Following table shows calculations for project space requirement.

**Table 8: Land Requirement** 

| Vegetable    | Land Utilization (Acres) | Land Lease Cost per Acre (Rs.) | Total Land Lease<br>Cost (Rs.) |
|--------------|--------------------------|--------------------------------|--------------------------------|
| Tomato       | 4                        | 50,000                         | 200,000                        |
| Sweet pepper | 2                        | 50,000                         | 100,000                        |
| Cucumber     | 3                        | 50,000                         | 150,000                        |
| Total        | 9                        |                                | 450,000                        |

As land will be acquired on lease, hence total land lease cost during 1st year would be approximately Rs. 450,000.



#### 8.5 Farm Tools

Farm tools required for an off-season vegetable farm can be purchased or rented by paying on hourly basis. In this particular Pre-feasibility, it has been assumed that machinery for hoeing and land preparation would be rented, while spray machine and some tools would be purchased.

Following table provides list of machinery and tunnel farm equipment required for Off-Season Vegetable Farming (High Tunnel).

Cost **Total** Replacement **Description** Quantity Year Rs. / Unit Rs. Farm Tools (Hand Tools) 5 1 25,000 25,000 5 **Spray Machines** 5 7,500 37,500

**Table 9: List of Machinery** 

#### 8.6 Furniture and Fixture

Total

Furniture and fixture required for an off-season vegetable farm are given below in the table:

Cost Total Replacement **Description** Quantity Year Rs. / Unit Rs. **Working Tables** 10,000 40,000 5 4 Chairs 5 8 4,500 36,000 **Total** 76,000

**Table 10: Furniture and Fixture Requirement** 

# 8.7 High Tunnel Equipment

High tunnel structure requirements for 9 acres are given in the table below:

**Table 11: Structure Requirement for High Tunnel** 

| Description            | Replacement<br>Year | Qty.   | Unit Cost<br>(Rs.) | Total Amount (Rs.) |
|------------------------|---------------------|--------|--------------------|--------------------|
| Bamboos (Nos.)         | 3                   | 94,500 | 30                 | 2,835,000          |
| Wire (G. Iron) (Kg)    | 3                   | 900    | 280                | 252,000            |
| Wire stretchers (Nos.) | 3                   | 630    | 150                | 94,500             |

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62,500

| <b>Total Equipment Cost</b> |  |  |  | 3,181,500 |
|-----------------------------|--|--|--|-----------|
|-----------------------------|--|--|--|-----------|

# 8.8 Plastic Sheet and Structure Installation Requirement

Plastic sheet and structure installation requirement for 9 acres of land are given in the table below:

**Table 12: Plastic Sheet and Structure Installalation Requirement** 

| Description                         | Qty.  | Unit Cost<br>(Rs.) | Total Amount<br>(Rs.) |
|-------------------------------------|-------|--------------------|-----------------------|
| Plastic Sheet - White (Kg)          | 2,250 | 370                | 832,500               |
| Plastic Mulch - Black (Kg)          | 180   | 380                | 68,000                |
| Structure installation cost (Acres) | 9     | 75,000             | 675,000               |
| Total                               |       |                    | 1,575,500             |

# 8.9 Raw Material Requirements

Following table shows raw material requirement:

**Table 13: Plants Cost** 

| Vegetables   | Area<br>(acres) | No. of Plants / Acre | Unit Cost<br>Rs. | Total Cost of<br>Plants / Acre<br>(Rs.) |
|--------------|-----------------|----------------------|------------------|---|
| Tomato       | 4               | 10,000               | 7                | 70,000                                  |
| Sweet pepper | 2               | 15,000               | 5                | 75,000                                  |
| Cucumber     | 3               | 15,000               | 4                | 60,000                                  |
| Total        | 9               |                      |                  | 205,000                                 |

Apart from high yield seeds, following other raw material will also be required for cultivating off-season vegetables:

**Table 14: Fertilizer Requirement** 

| Description | Qty. Bags /<br>Acre | Unit Costs (Rs.) | Total Fertilizer<br>Cost / Acre<br>(Rs.) |
|-------------|---------------------|------------------|--|
| CAN         | 8                   | 1,900            | 15,200                                   |
| Nitrophos   | 4                   | 3,800            | 15,200                                   |



| DAP                      | 2 | 8,500 | 17,000  |
|--------------------------|---|-------|---------|
| SOP                      | 8 | 7,000 | 56,000  |
| Total Cost of Fertilizer |   |       | 103,400 |

**Table 15: Pesticides Requirement** 

| Description                       | Unit | Qty. | Unit Costs (Rs.) | Total Cost<br>(Rs.) |
|-----------------------------------|------|------|------------------|---------------------|
| Fungicide                         | Area | 9    | 40,000           | 360,000             |
| Insecticide                       | Area | 9    | 10,000           | 90,000              |
| <b>Total Pesticide Spray Cost</b> |      |      |                  | 450,000             |

# 8.10 Human Resource Requirement

Owner / Manager will be engaged for 8 months per year, whereas, permanent and temporary labor will be engaged for 7 months and 2 months respectively.

**Table 16: Human Resource Requirement (Permanent)** 

| Description          | No. of<br>Employees | Salary per<br>Month (Rs.) | Salary /<br>Season (Rs.) |
|----------------------|---------------------|---------------------------|--------------------------|
| Owner / Farm Manager | 1                   | 40,000                    | 320,000                  |
| Permanent Labor      | 9                   | 25,000                    | 1,575,000                |
| Total Staff          |                     |                           | 1,895,000                |

Five pickings per month are assumed from 1 acre with an average rate of Rs. 300 per picking per person. Following table shows the calculations for temporary labor wage:

**Table 17: Human Resource Requirement (Temporary)** 

| Description     | Number | Wages (Rs. per picking / person) | Total Seasonal<br>Wages (Rs.) |
|-----------------|--------|----------------------------------|-------------------------------|
| Temporary Labor | 7      | Male: 500<br>Female: 500         | 567,000                       |

Salaries of all employees / workers are estimated to increase at 10% annually.

#### 8.11 Revenue Generation

Expected production and sale prices of vegetables are given in the table below:



**Table 18: Expected Production and Revenue Generation** 

| Vegetable                   | Land<br>Utilization<br>(Acres) | Sale Price<br>(Rs./ Kg) | First Year Production excl. Wastage (Kg) | First Year<br>Sales<br>Revenue (Rs) |
|-----------------------------|--------------------------------|-------------------------|--|-------------------------------------|
| Tomato                      | 4                              | 35                      | 50,000                                   | 7,000,000                           |
| Sweet pepper                | 2                              | 50                      | 20,000                                   | 2,000,000                           |
| Cucumber                    | 3                              | 30                      | 40,000                                   | 3,600,000                           |
| Empty bags of<br>Fertilizer |                                |                         |  | 1,980                               |
| Total Sales<br>Revenue      |                                |                         |  | 12,601,980                          |

The price of vegetables in normal season is around one-third of the price of vegetables grown in off-season.

# 8.12 Other Costs

An essential cost to be borne by the farm is the transportation cost incurred during transfer of vegetables from the farm to the market, which is estimated as Rs. 360,000 for year one. Similarly, electricity expense is estimated to be around Rs. 52,000 for first year.

# 9 CONTACT DETAILS

In order to facilitate potential investors, contact details of private sector Service Providers relevant to the proposed project be given.

| Institution  | Phone          |
|--|----------------|
| Institute of Horticultural Sciences, Faculty of Agriculture, University of Agriculture, Faisalabad | +92-41-9201281 |
| Horticulture Research Institute National Agricultural Research Centre Park Road, Islamabad         | +92-51 9255061 |
| Agriculture Department, Govt. of Punjab 21-Davis Road, Lahore                                      | 92-42-99200732 |

# 10 USEFUL WEB LINKS

| Small & Medium Enterprises Development | www.smeda.org.pk                             |
|--|--|
| Authority (SMEDA)                      | <u>·····································</u> |

SMEDA

| Government of Pakistan   | www.pakistan.gov.pk               |
|--|-----------------------------------|
| Ministry of Industries & Production                              | www.moip.gov.pk                   |
| Ministry of Education, Training & Standards in Higher Education  | http://moptt.gov.pk               |
| Government of Punjab   | www.punjab.gov.pk                 |
| Government of Sindh  | www.sindh.gov.pk                  |
| Government of Khyber Pakhtunkhwa                                 | www.khyberpakhtunkhwa.gov.pk      |
| Government of Balochistan  | www.balochistan.gov.pk            |
| Government of Gilgit Baltistan                                   | www.gilgitbaltistan.gov.pk        |
| Government of Azad Jamu Kashmir                                  | www.ajk.gov.pk                    |
| Trade Development Authority of Pakistan (TDAP)                   | www.tdap.gov.pk                   |
| Security Commission of Pakistan (SECP)                           | www.secp.gov.pk                   |
| Federation of Pakistan Chambers of Commerce and Industry (FPCCI) | www.fpcci.com.pk                  |
| State Bank of Pakistan (SBP)                                     | www.sbp.org.pk                    |
| Punjab Small Industries Corporation                              | www.psic.gop.pk                   |
| Sindh Small Industries Corporation                               | www.ssic.gos.pk                   |
| Pakistan Horticulture Development and Export Company (PHDEC)     | www.phdec.org.pk                  |
| Punjab Agriculture Department                                    | www.agripunjab.gov.pk             |
| Ministry of National Food Security and Research (MNFS&R)         | http://www.mnfsr.gov.pk/          |
| Punjab Agriculture and Meat Company                              | www.pamco.bz                      |
| Farmers Associates Pakistan                                      | www.farmersassociates.com         |
| Punjab Agriculture Department                                    | www.agripunjab.gov.pk             |
| Pakistan Agriculture And Dairy Farm Association                  | www.padfapak.org                  |
| Sindh Chamber of Agriculture                                     | www.sindhchamberofagriculture.com |



# 11 ANNEXURES

# 11.1 Income Statement

| Calculations                               |            |            |            |            |            |            |            |            |            | <b>SMEDA</b> |
|--|------------|------------|------------|------------|------------|------------|------------|------------|------------|--------------|
| Income Statement                           |            |            |            |            |            |            |            |            |            |              |
|  | Year 1     | Year 2     | Year 3     | Year 4     | Year 5     | Year 6     | Year 7     | Year 8     | Year 9     | Year 10      |
| Revenue                                    | 12,601,980 | 13,862,178 | 15,248,396 | 16,773,235 | 18,450,559 | 20,295,615 | 22,325,176 | 24,557,694 | 27,013,463 | 29,714,810   |
| Cost of sales                              |            |            |            |            |            |            |            |            |            |              |
| Plastic Sheet (white)                      | 832,500    | 915,750    | 1,007,325  | 1,108,058  | 1,218,863  | 1,340,750  | 1,474,825  | 1,622,307  | 1,784,538  | 1,962,991    |
| Plastic Mulch                              | 68,400     | 75,240     | 82,764     | 91,040     | 100,144    | 110,159    | 121,175    | 133,292    | 146,621    | 161,284      |
| Structure installation cost                | 675,000    | 742,500    | 816,750    | 898,425    | 988,268    | 1,087,094  | 1,195,804  | 1,315,384  | 1,446,922  | 1,591,615    |
| Plants expense                             | 610,000    | 671,000    | 738,100    | 811,910    | 893,101    | 982,411    | 1,080,652  | 1,188,717  | 1,307,589  | 1,438,348    |
| Fertilizer expense                         | 930,600    | 1,023,660  | 1,126,026  | 1,238,629  | 1,362,491  | 1,498,741  | 1,648,615  | 1,813,476  | 1,994,824  | 2,194,306    |
| Pesticide expense                          | 450,000    | 495,000    | 544,500    | 598,950    | 658,845    | 724,730    | 797,202    | 876,923    | 964,615    | 1,061,076    |
| Green Manuring and Land Preparation        | 270,000    | 297,000    | 326,700    | 359,370    | 395,307    | 434,838    | 478,321    | 526,154    | 578,769    | 636,646      |
| Weeding                                    | 31,500     | 34,650     | 38,115     | 41,927     | 46,119     | 50,731     | 55,804     | 61,385     | 67,523     | 74,275       |
| Irrigation expense                         | 112,500    | 114,750    | 117,045    | 119,386    | 121,774    | 124,209    | 126,693    | 129,227    | 131,812    | 134,448      |
| Direct labor                               | 2,142,000  | 2,356,200  | 2,591,820  | 2,851,002  | 3,136,102  | 3,449,712  | 3,794,684  | 4,174,152  | 4,591,567  | 5,050,724    |
| Transportation Cost from Farm to Market    | 360,000    | 396,000    | 435,600    | 479,160    | 527,076    | 579,784    | 637,762    | 701,538    | 771,692    | 848,861      |
| Packing expense                            | 378,667    | 397,600    | 417,480    | 438,354    | 460,272    | 483,285    | 507,450    | 532,822    | 559,463    | 587,436      |
| Total cost of sales                        | 6,861,167  | 7,519,350  | 8,242,225  | 9,036,210  | 9,908,362  | 10,866,443 | 11,918,986 | 13,075,377 | 14,345,936 | 15,742,011   |
| Gross Profit                               | 5,740,813  | 6,342,828  | 7,006,171  | 7,737,025  | 8,542,197  | 9,429,172  | 10,406,190 | 11,482,317 | 12,667,528 | 13,972,799   |
| General administration & selling expenses  |            |            |            |            |            |            |            |            |            |              |
| Administration expense                     | 320,000    | 352,000    | 387,200    | 425,920    | 468,512    | 515,363    | 566,900    | 623,589    | 685,948    | 754,543      |
| Administration benefits expense            | 16,000     | 17,600     | 19,360     | 21,296     | 23,426     | 25,768     | 28,345     | 31,179     | 34,297     | 37,727       |
| Land lease rental expense                  | 450,000    | 495,000    | 544,500    | 598,950    | 658,845    | 724,730    | 797,202    | 876,923    | 964,615    | 1,061,076    |
| Electricity expense                        | 52,500     | 57,750     | 63,525     | 69,878     | 76,865     | 84,552     | 93,007     | 102,308    | 112,538    | 123,792      |
| Travelling expense                         | 35,000     | 36,750     | 38,588     | 40,517     | 42,543     | 44,670     | 46,903     | 49,249     | 51,711     | 54,296       |
| Communications expense (phone, mail, etc.) | 21,000     | 22,050     | 23,153     | 24,310     | 25,526     | 26,802     | 28,142     | 29,549     | 31,027     | 32,578       |
| Misc. expenses                             | 16,000     | 17,600     | 19,360     | 21,296     | 23,426     | 25,768     | 28,345     | 31,179     | 34,297     | 37,727       |
| Vegetable Market expense                   | 1,260,198  | 1,386,218  | 1,524,840  | 1,677,324  | 1,845,056  | 2,029,561  | 2,232,518  | 2,455,769  | 2,701,346  | 2,971,481    |
| Depreciation expense                       | 1,074,350  | 1,074,350  | 1,074,350  | 1,241,511  | 1,241,511  | 1,249,488  | 1,442,998  | 1,442,998  | 1,442,998  | 1,667,010    |
| Amortization of pre-operating costs        | 8,000      | 8,000      | 8,000      | 8,000      | 8,000      | -          | -          | -          | -          | -            |
| Subtotal                                   | 3,253,048  | 3,467,318  | 3,702,875  | 4,129,001  | 4,413,709  | 4,726,702  | 5,264,360  | 5,642,744  | 6,058,779  | 6,740,232    |
| Operating Income                           | 2,487,765  | 2,875,510  | 3,303,296  | 3,608,024  | 4,128,488  | 4,702,470  | 5,141,830  | 5,839,573  | 6,608,749  | 7,232,567    |
| Earnings Before Interest & Taxes           | 2,487,765  | 2,875,510  | 3,303,296  | 3,608,024  | 4,128,488  | 4,702,470  | 5,141,830  | 5,839,573  | 6,608,749  | 7,232,567    |
| Earnings Before Tax                        | 2,487,765  | 2,875,510  | 3,303,296  | 3,608,024  | 4,128,488  | 4,702,470  | 5,141,830  | 5,839,573  | 6,608,749  | 7,232,567    |
| Tax  | 267,553    | 345,102    | 445,824    | 522,006    | 658,546    | 830,741    | 962,549    | 1,171,872  | 1,433,062  | 1,651,398    |
| NET PROFIT/(LOSS) AFTER TAX                | 2,220,212  | 2,530,408  | 2,857,472  | 3,086,018  | 3,469,941  | 3,871,729  | 4,179,281  | 4,667,701  | 5,175,687  | 5,581,168    |



# 11.2 Balance Sheet

| Calculations                  |            |            |            |            |            |            |            |            |            |            | <b>SMEDA</b> |
|-------------------------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|--------------|
| Balance Sheet                 |            |            |            |            |            |            |            |            |            |            |              |
|                               | Year 0     | Year 1     | Year 2     | Year 3     | Year 4     | Year 5     | Year 6     | Year 7     | Year 8     | Year 9     | Year 10      |
| Assets                        |            |            |            |            |            |            |            |            |            |            |              |
| Current assets                |            |            |            |            |            |            |            |            |            |            |              |
| Cash & Bank                   | 2,416,667  | 5,311,050  | 8,779,551  | 8,932,018  | 13,184,526 | 17,817,418 | 18,774,182 | 24,554,363 | 30,952,024 | 33,095,026 | 52,148,718   |
| Accounts receivable           |            | 241,682    | 253,766    | 279,142    | 307,057    | 337,762    | 371,539    | 408,693    | 449,562    | 494,518    | 543,970      |
| Raw material inventory        | 3,980,500  | 4,369,550  | 4,797,325  | 5,267,694  | 5,784,912  | 6,353,662  | 6,979,091  | 7,666,865  | 8,423,213  | 9,254,990  | 112,500      |
| Pre-paid annual land lease    | 450,000    | 495,000    | 544,500    | 598,950    | 658,845    | 724,730    | 797,202    | 876,923    | 964,615    | 1,061,076  | -            |
| Total Current Assets          | 6,847,167  | 10,417,282 | 14,375,142 | 15,077,804 | 19,935,340 | 25,233,571 | 26,922,015 | 33,506,843 | 40,789,414 | 43,905,610 | 52,805,187   |
| Fixed assets                  |            |            |            |            |            |            |            |            |            |            |              |
| Machinery & equipment         | 62,500     | 56,250     | 50,000     | 43,750     | 37,500     | 111,018    | 96,791     | 82,564     | 68,337     | 54,111     | 39,884       |
| Furniture & fixtures          | 76,000     | 68,400     | 60,800     | 53,200     | 45,600     | 38,000     | 30,400     | 22,800     | 15,200     | 7,600      | -            |
| Tunnel equipment              | 3,181,500  | 2,121,000  | 1,060,500  | 3,682,984  | 2,455,323  | 1,227,661  | 4,263,514  | 2,842,343  | 1,421,171  | 4,935,551  | 3,290,367    |
| Total Fixed Assets            | 3,320,000  | 2,245,650  | 1,171,300  | 3,779,934  | 2,538,423  | 1,376,679  | 4,390,705  | 2,947,707  | 1,504,709  | 4,997,261  | 3,330,251    |
| Intangible assets             |            |            |            |            |            |            |            |            |            |            |              |
| Pre-operation costs           | 40,000     | 32,000     | 24,000     | 16,000     | 8,000      | -          | -          | -          | -          | -          | -            |
| Total Intangible Assets       | 40,000     | 32,000     | 24,000     | 16,000     | 8,000      | -          | -          | -          | -          | -          | _            |
| TOTAL ASSETS                  | 10,207,167 | 12,694,932 | 15,570,442 | 18,873,738 | 22,481,763 | 26,610,250 | 31,312,720 | 36,454,550 | 42,294,122 | 48,902,872 | 56,135,438   |
| Other liabilities             |            |            |            |            |            |            |            |            |            |            |              |
| Deferred tax                  |            | 267,553    | 612,655    | 1,058,479  | 1,580,485  | 2,239,031  | 3,069,772  | 4,032,321  | 5,204,193  | 6,637,255  | 8,288,654    |
| Total Long Term Liabilities   | -          | 267,553    | 612,655    | 1,058,479  | 1,580,485  | 2,239,031  | 3,069,772  | 4,032,321  | 5,204,193  | 6,637,255  | 8,288,654    |
| Shareholders' equity          |            |            |            |            |            |            |            |            |            |            |              |
| Paid-up capital               | 10,207,167 | 10,207,167 | 10,207,167 | 10,207,167 | 10,207,167 | 10,207,167 | 10,207,167 | 10,207,167 | 10,207,167 | 10,207,167 | 10,207,167   |
| Retained earnings             |            | 2,220,212  | 4,750,620  | 7,608,093  | 10,694,111 | 14,164,052 | 18,035,781 | 22,215,062 | 26,882,763 | 32,058,450 | 37,639,618   |
| Total Equity                  | 10,207,167 | 12,427,379 | 14,957,787 | 17,815,259 | 20,901,277 | 24,371,219 | 28,242,947 | 32,422,228 | 37,089,929 | 42,265,616 | 47,846,785   |
| TOTAL CAPITAL AND LIABILITIES | 10,207,167 | 12,694,932 | 15,570,442 | 18,873,738 | 22,481,763 | 26,610,250 | 31,312,720 | 36,454,550 | 42,294,122 | 48,902,872 | 56,135,438   |



# 11.3 Cash Flow Statement

| Calculations                                       |             |           |           |             |           |           |             |           |           |             | SMEDA      |
|--|-------------|-----------|-----------|-------------|-----------|-----------|-------------|-----------|-----------|-------------|------------|
| Cash Flow Statement                                |             |           |           |             |           |           |             |           |           |             |            |
|  | Year 0      | Year 1    | Year 2    | Year 3      | Year 4    | Year 5    | Year 6      | Year 7    | Year 8    | Year 9      | Year 10    |
| Operating activities                               |             |           |           |             |           |           |             |           |           |             |            |
| Net profit   |             | 2,220,212 | 2,530,408 | 2,857,472   | 3,086,018 | 3,469,941 | 3,871,729   | 4,179,281 | 4,667,701 | 5,175,687   | 5,581,168  |
| Add: depreciation expense                          |             | 1,074,350 | 1,074,350 | 1,074,350   | 1,241,511 | 1,241,511 | 1,249,488   | 1,442,998 | 1,442,998 | 1,442,998   | 1,667,010  |
| amortization of pre-operating costs                |             | 8,000     | 8,000     | 8,000       | 8,000     | 8,000     | -           | -         | -         | -           | -          |
| Deferred income tax                                |             | 267,553   | 345,102   | 445,824     | 522,006   | 658,546   | 830,741     | 962,549   | 1,171,872 | 1,433,062   | 1,651,398  |
| Accounts receivable                                |             | (241,682) | (12,084)  | (25,377)    | (27,914)  | (30,706)  | (33,776)    | (37,154)  | (40,869)  | (44,956)    | (49,452)   |
| Raw material inventory                             | (3,980,500) | (389,050) | (427,775) | (470,369)   | (517,219) | (568,749) | (625,429)   | (687,774) | (756,348) | (831,776)   | 9,142,490  |
| Cash provided by operations                        | (3,980,500) | 2,939,384 | 3,518,001 | 3,889,901   | 4,312,403 | 4,778,544 | 5,292,752   | 5,859,901 | 6,485,353 | 7,175,015   | 17,992,615 |
| Financing activities                               |             |           |           |             |           |           |             |           |           |             |            |
| Add: land lease expense                            |             | 450,000   | 495,000   | 544,500     | 598,950   | 658,845   | 724,730     | 797,202   | 876,923   | 964,615     | 1,061,076  |
| Land lease payment                                 | (450,000)   | (495,000) | (544,500) | (598,950)   | (658,845) | (724,730) | (797,202)   | (876,923) | (964,615) | (1,061,076) | -          |
| Issuance of shares                                 | 10,207,167  | -         | -         | -           | -         | _         | -           | -         | -         | -           | -          |
| Cash provided by / (used for) financing activities | 9,757,167   | (45,000)  | (49,500)  | (54,450)    | (59,895)  | (65,885)  | (72,473)    | (79,720)  | (87,692)  | (96,461)    | 1,061,076  |
| Investing activities                               |             |           |           |             |           |           |             |           |           |             |            |
| Capital expenditure                                | (3,360,000) | -         | -         | (3,682,984) | -         | (79,768)  | (4,263,514) | -         | -         | (4,935,551) | -          |
| Cash (used for) / provided by investing activities | (3,360,000) | -         | -         | (3,682,984) | -         | (79,768)  | (4,263,514) | -         | -         | (4,935,551) | -          |
| NET CASH   | 2,416,667   | 2,894,384 | 3,468,501 | 152,467     | 4,252,508 | 4,632,892 | 956,765     | 5,780,180 | 6,397,661 | 2,143,003   | 19,053,691 |



# **12 KEY ASSUMPTIONS**

# 12.1 Operating Cost Assumptions

| Description                                  | Details               |
|--|-----------------------|
| Administration Benefit Expenses              | 05% of Admin Expense  |
| Communication Expenses                       | 21,000 Annual Expense |
| Travelling Expense                           | 35,000 Annual Expense |
| Promotional expense % of admin expense       | 1.0% of Revenue       |
| Professional Fees (Legal, Audit, Consultant) | 0.5% of Revenue       |
| Office Expenses (stationary, entertainment,  | 5.0%                  |
| janitorial services, etc.)                   |                       |
| Depreciation on Tunnel Equipment             | 33%                   |
| Operating Costs Growth Rate                  | 10%                   |
| Accounts Receivable Cycle                    | 07 Days               |
| Raw Material Inventory                       | 06 Months             |
| Amortization Of Pre-Operating Expenses       | 05 Years              |

# **12.2 Production Cost Assumptions**

| Description                    | Details   |
|--------------------------------|---|
| Cost of Goods Sold Growth Rate | 10%   |
| Operating Cost Growth Rate     | 05%   |
| Vegetable Market Expense       | 10% of Revenue  |
| Miscellaneous Expense          | 05% of Admin Expense  |
| Farm to Market Trip Cost       | Rs. 360,000<br>Per Trip Cost: 10,000<br>Per Trip Load: 10 (Tons)<br>No. of Trip: 36 |
| Pesticides Expense per Season  | Rs. 450,000   |
| Cost of Irrigation (9 acres)   | Rs. 112,500   |



| Cost of Green manuring, Land Preparation, & Sowing (9 acres) | Rs. 270,000 |
|--|-------------|
| Cost of Mechanical Hoeing (9 acres)                          | Rs. 31,500  |
| Total packing expense per season for 9 acres                 | Rs. 378,667 |

# 12.3 Revenue Assumptions

| Description                                | Details |
|--|---------|
| Sales Price Growth Rate                    | 10%     |
| Production Capacity Utilization (1-10 Yr.) | 100%    |
| Days Operational / Year                    | 180     |

